EUROPEAN INTERNATIONALISATION MARITIME CONSORTIA









CONSORTEX is a project funded by the Interreg

WHY AN EXPORT CONSORTIUM?

An export consortium is composed of a group of companies that aims to promote their exports, through synergistic and joint actions. By being part of an export consortium, firms keep their autonomy and could combine expertise and financial means to access foreign markets.

WHICH ARE THE MAIN BENEFITS OF AN **EXPORT CONSORTIUM?**

- Improve knowledge of export process
- Access to larger markets and larger orders
- Enhance international competitiveness
- Improve profitability
- Higher level of efficiency
- Achieve productivity gains
- Costs and risk reduction



Consortium















For further information about the project: www.consortex.eu | info@consortex.eu

